

**Concepts Review****A. Normal vs. Inferior**

- A good is called **normal** if an increase in income leads to a rise in demand.
- A good is called **inferior** if an increase in income leads to a reduction in demand.

**B. Ordinary vs. Giffen**

- A good is called **Giffen** if a decrease in its price leads to a reduction in demand.
- A good is called **ordinary** if a decrease in its price leads to a rise in demand.

**C. Gross Complements & Substitutes**

- Good 1 is a **gross substitute** for good 2 if the demand for good 1 rises as the price of good 2 goes up:  $\frac{\Delta x_1}{\Delta p_2} > 0$
- Good 1 is a **gross complement** for good 2 if the demand for good 1 falls as the price of good 2 goes up:  $\frac{\Delta x_1}{\Delta p_2} < 0$

**Practice Problems**

Answer the questions below for each of the following preferences:

- a.  $U(x, y) = \min(4x, y)$
- b.  $U(x, y) = x + 4y$
- c.  $U(x, y) = xy^2$
- d.  $U(x, y) = 2\ln x + y$

For each question, complete the required calculations AND give an economic interpretation of your results. In each case, set  $p_1 = 2$ ,  $p_2 = 1$ ,  $m = 12$ .

1. Suggest an example of goods that would fit the described preferences.
2. Derive the demand for each good; try using applicable shortcuts instead of solving the complete problem.
3. Derive and plot the income offer curve and the Engel curve for good x. Determine whether x is a normal or an inferior good.
4. Derive and plot the price offer curve for good x.
5. Plot a demand curve for good x. Determine whether x is a Giffen or an ordinary good.
6. Determine whether the two goods are gross complements, gross substitutes or neither.

### 3 Four types of preferences: a summary of the main formulae

		Type of preferences:		
	Cobb-Douglas	Perfect complements	Perfect substitutes	Quasilinear
Utility function	$u(x_1, x_2) = x_1^a x_2^b$ , or $u(x_1, x_2) = a \ln x_1 + b \ln x_2$	$u(x_1, x_2) = \min\{ax_1, bx_2\}$	$u(x_1, x_2) = ax_1 + bx_2$	$u(x_1, x_2) = v(x_1) + x_2$ E.g.: $u(x_1, x_2) = \ln(x_1) + x_2$
Demand functions	$x_1 = \frac{a}{a+b} \frac{m}{p_1}$ $x_2 = \frac{b}{a+b} \frac{m}{p_2}$	$x_1 = b \frac{m}{p_1 b + p_2 a}$ $x_2 = a \frac{m}{p_1 b + p_2 a}$	1) $x_1 = m/p_1$ if $a/b > p_1/p_2$ 2) $x_1 =$ any number between 0 and $m/p_1$ if $a/b = p_1/p_2$ 3) $x_1 = 0$ if $a/b < p_1/p_2$	1) $x_1 = \frac{p_2}{p_1}, x_2 = \frac{m}{p_2} - 1$ if $m > p_2$ 2) $x_1 = \frac{m}{p_1}, x_2 = 0$ if $m \leq p_2$
Interpretation	Spend an income share $\frac{a}{a+b}$ on good 1, $\frac{b}{a+b}$ on good 2	Pick the highest affordable bundle on the optimal proportion line	Only buy the good that gives higher utility per dollar spent	Demand for good 1 doesn't depend on income in interior solution; consume only good 1 in corner solution
Income offer curve	A ray from the origin, $x_2 = \frac{b p_1}{a p_2} x_1$	Optimal proportion line	Horizontal axis if $\frac{a}{b} > \frac{p_1}{p_2}$ Vertical axis if $\frac{a}{b} < \frac{p_1}{p_2}$	Vertical line at $x_1 = \frac{p_2}{p_1}$ and $x_2 = 0$ if $x < \frac{p_2}{p_1}$
Engel curve	A ray from the origin, $m = \frac{x_1 p_1 (a+b)}{a}$	A ray from the origin, $m = \frac{x_1 (p_1 b + p_2 a)}{b}$	1) $m = x_1 p_1$ if $\frac{a}{b} > \frac{p_1}{p_2}$ 2) $x_1 = 0$ if $\frac{a}{b} < \frac{p_1}{p_2}$	A line of 2 segments: $m = x_1 p_1$ if $m \leq p_2$ $x_1 = \frac{p_2}{p_1}$ if $m > p_2$
Price offer curve	A horizontal line $x_2 = \frac{b}{a+b} \frac{m}{p_2}$	Optimal proportion line	1) $x_2 = \frac{m}{p_2} - \frac{a}{b} x_1$ if $x_1 \leq \frac{b m}{a p_2}$ 2) $x_2 = 0$ if $x_1 > \frac{b m}{a p_2}$	A horizontal line